

2016 marketing in action



ADVERTISING



out toxins on this?
r would we.

- Safe, trusted natural herbal care for pregnancy and baby
- Organic and NONGMO 100 products are certified by Oregon Tilth
- Clean to Hospitals: For even the most fragile NICU babies
- Rated ONE on EWG's Skin Deep[®] Cosmetic Database for toxins, the lowest rating a product can receive

Earth Mama Angel Baby[®]
ORGANICS

- [Pregnancy & Newborn](#)
- [Fit Pregnancy](#)
- [Countdown Mag.](#)
- [Natural Mother Mag](#)
- [Green Child Mag](#)
- [Hey Baby Mag](#)
- [MommyCon](#)
- [Birth Without Fear](#)
- [The Bump](#)
- [Kellymom.com](#)
- [WellRounded NY](#)

OUTREACH



Using your form, so be sure to scroll down for the link, files, or add earthmamaangelbaby.com as an approved

- [The Big Latch On](#)
- [Great Cloth Diaper Change](#)
- [Northwest Mother's Milk Bank](#)
- [GMO Free USA](#)
- [GOOD + Foundation](#)
- [Every Mother Counts](#)
- [LaLeche League](#)
- [NICU Diaper Dermatitis Protocol](#)

Media Mentions

Cool Mom Picks coolest gifts for (Read More!)

Registry Pick (Read More!)

Supermodel Mal Time products, 1 Body Wash & Sh (Read More!)

Maria Shriver shares including a recipe, Mama's castles (Read More!)

BuzzFeed Comm

PUBLIC RELATIONS

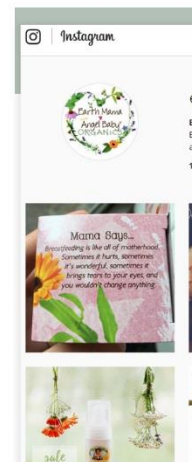
- [Mass Market Retailer Interview](#)
- [Drugstore News Feature](#)
- [Huffington Post Article](#)
- [People Magazine](#)
- [The Stir](#)
- [Working Mother](#)
- [About.com](#)
- [Cool Mom Picks](#)
- [Mother Magazine](#)

ONLINE EXPERIENCE



- [User Reviews](#)
- [Educational Blog](#)
- [Herb Database](#)
- [Baby Loss Resources](#)
- [The Bump Squad Community](#)
- [Weekly Newsletter to 62,000 Mamas](#)
- [Free Birthplan](#)
- [Breastfeeding eBook](#)

SOCIAL MEDIA



- [Social Media Reach of 26,843,000 Year to Date](#)
- [Facebook: 156,213](#)
- [Instagram: 76,153](#)
- [Healing Hearts Baby Loss Facebook Community: 7921](#)
- [Twitter: 25,169](#)
- [Pinterest: 7775 followers](#)

EDUCATION



- [How to Avoid Toxic Chemicals in Personal Care Products \(What's Your Score Campaign\)](#)
- [Herb Safety for Breastfeeding](#)
- [Postpartum Recovery \(Lying In\)](#)
- [Transparency in labeling/ Value of Organic Certification](#)